



The Kilcoo Underage Model

2021 ALL IRELAND CLUB CHAMPIONS



1. Keep Everyone Playing

From competitive games to good old fashioned street leagues 7 a sides in training and plenty of away trips both in uk and Ireland.

Main Point is Enjoyment is key!



2. Target Minor Level to win

- All other age groups should be mainly based on development, A winning Minor team can carry a full group of successful players into adult training and games.



3. Develop a love for the place.

Remove the Negativity!

Have encouraging coaches and strong communication links between players coaches and parents

Kids wont remember sometimes what you say but they will always remember how you made them feel





4. Strongest coaches with “Weakest teams”

Five of Kilcoo starting 15 in 2021
All Ireland Final came from “least talented Minor team” which was a group “unsuccessful” at u16s

5. Link with Schools is key

A School liaison officer within a club is key, Contact myself to get this underway



6. Show your colours

- Represent your club! Have your youth players advertise your club by showing off the club colours.
- I have contacts with Oreillys Sportswear to try work a deal for any club not in a partnership with Oneills.



7. Get the Family Involved/Make it a religion

Family Days are great ways to get parents involved in the club and find roles for parents that don't feel up to coaching to enter the admin/support side of the club.

Another family member being involved the club significantly reduces the chance of drop out in the sport.

Getting youth players up to support adult club and Warwickshire County games, allow the youth players to see the end goal.

Blitzes at HT/Bring a ball scheme brings the family out on a Sunday to adult fixtures





SUCCESS BREEDS
SUCCESS
FAILURE BREEDS
EXPERIENCE

.eps
.svg
.png

Finishing Note

- In every Photo attached Ulster Champions, All Ireland Champions, Sponsorship of new gear, the Kilcoo youth players are part of every single photograph
- Encourage Senior Players to get involved both past and present and encourage/create a structure that pushes for underage players and families to support the adult teams.